

CLASS ATTIRE

Your class attire is super important to set yourself/your student up for success within the classroom!

Our dress code is designed with both our dancers and teachers in mind. Our dancers can find comfort in a dress code that allows any colors or style of leotard and a more relaxed system while continuing to get the most out of their classes. The dress code also helps our teachers easily make corrections on placement and articulation.

DANCE WEAR PACKAGES

Starting this season, we will be offering Dance Wear packages to purchase! Families will be able to purchase shoes, tights, leotards, skirts, shorts, and so much more through our new merch shop! Also starting this season, **we will be requiring a specific style and brand of shoe that must be purchased through us.** To make the transition to a studio-wide required shoe easier, we will only be requiring these shoes for PERFORMANCES. Any other brand of shoe will work for classes as long as it resembles the style listed below. We are able to sell these shoes for less than retail value!

Our Dance Wear packages will be for sale in different increments throughout the season. During these times, you will have one week to put your orders in! We will send out and post a catalog of what we will be offering during each sale!

Season 4 Celebration SALE!

Everything a dancer could want! Shoes, tights, leos, skirts, pants, & MORE! New Logo Studio 301 Merch!
July 28- August 4

Welcome Back SALE!

All the basics you missed from the last sale, and your 2nd chance to grab the NEW Merch!
August 14-August 18

TWIRL Sale!- Parade Prep (Open to Baton Twirlers ONLY)

Your last chance to buy boots, batons, tights, or anything else you may need for Parade Season!
September 4-8

SHOW PREP Sale!- Nutcracker Prep (Open to Nutcracker Dancers ONLY)

Your last chance to buy any performance requirements (like shoes, tights, nude leos, etc.) before the show!
October 30-November 3

Holiday Sale!- Perfect Gifts, Nutcracker Merch, Disney Merch

All New Items that make perfect gifts + Nutcracker and Disney Trip Merch!
November 22-28

2024 Spring Semester Sale dates will be released in December 2023.

BALLET & IMAGINATION MOVERS

Girls are required to wear tights (ballet pink for performances and preferably convertible), ballet shoes, and a leotard to every class. Dancers may choose to wear a ballet skirt or athletic shorts over top of class attire. Hair should be pulled away from the face into a bun. Boys are required to wear black leggings/shorts, black ballet shoes, and a plain T-shirt to every class. Hair should be pulled away from the face.



Required Shoes: Split Sole Canvas Ballet Shoes
Shoes come in ballet pink (girls) and black (boys).

Kids Sizes: \$19.99
Adult Sizes: \$22.99

JAZZ & MUSICAL THEATER

Girls are required to wear a leotard, skin-tone jazz shoes, and their choice of tights, leggings, or shorts. Hair must be pulled away from the face. Boys are required to wear black leggings/shorts, black jazz shoes, and a plain T-shirt. Hair should be pulled away from the face.



Required Shoes: Split Sole Leather Jazz Shoe
Shoes come in Caramel, Hazelnut, & Black.

Kids Sizes: \$23.99
Adult Sizes: \$25.99

LYRICAL, ACRO, & CONTEMPORARY ACRO

Girls are required to wear a leotard, skin-tone half-sole shoes, and their choice of tights, leggings, or shorts. Hair must be pulled away from the face, preferably into a bun. Boys are required to wear black leggings/shorts, skin-tone half-soles, and a plain T-shirt. Hair should be pulled away from the face.



Required Shoes: Stretch Canvas Half-Sole
Shoes come in Tan & Hazelnut.

Kids Sizes: \$14.95
Adult Sizes: \$16.95

BATON

Girls are required to wear a leotard, skin-tone jazz shoes, and their choice of tights, leggings, or shorts. Hair must be pulled away from the face. All girls will also need a pair of performance/parade Nancy boots. Boys are required to wear black leggings/shorts, black jazz shoes, and a plain T-shirt. Hair should be pulled away from the face. All boys will also need a pair of white tennis shoes of any style for parades.



Required Shoes: Split Sole Leather Jazz Shoe
Shoes come in Caramel, Hazelnut, & Black.

Kids Sizes: \$23.99
Adult Sizes: \$25.99



Required Performance Shoes (Girls): Nancy Majorette Boot
The shoes are VERY narrow.

All Sizes: \$59.99

We have a few used pairs at the studio for sale for only \$25 a pair!



Required Baton: 3/8 Starlet

All Sizes: \$24.99

MODERN

Any comfortable and movable attire is allowed. Dancers in modern class dance barefoot, so there are no required shoes. Tights may be required for performances.

HIP-HOP / K-POP

Any comfortable and movable attire is allowed. All dancers must wear tennis shoes in class and are required to purchase our specific hip-hop shoes.



Required Shoes: Black Sparkle Tennis Shoes

Kids Sizes: \$27.99
Adult Sizes: \$29.99

TAP

Girls are required to wear a leotard, black tap shoes, and their choice of tights, leggings, or shorts. Hair must be pulled away from the face. Boys are required to wear black leggings/shorts, black tap shoes, and a plain T-shirt. Hair must be pulled away from the face.

Primary-Elementary dancers wear no-tie velcro tap shoes. Intermediate-Advanced dancers wear lace-up tap shoes. We will only have no-tie velcro tap shoes available to purchase. Intermediate-Advanced dancers must purchase their shoes elsewhere and therefore will not have a specific required tap shoe style.



Required Shoes: No Tie Tap Shoe
*ONLY REQUIRED FOR PRIMARY, BEGINNER, ELEMENTARY,
AND INTERMEDIATE DANCERS.*

All Sizes: \$19.99

COSTUME INFORMATION

Costumes are a MAJOR part of what brings each and every dance to life! Our costume policy depends on the type of show you are participating in.

NUTCRACKER / PURE IMAGINATION

There are ZERO costume fees for our story shows (Nutcracker/Pure Imagination). Because of this, all costumes are the property of Studio 301 and must be returned to the studio after the completion of each show. Failure to return your costume(s) and/or costumes are returned damaged or altered in any way, a \$100 costume fee will be charged per costume.

COMPETITION

Each competition costume is \$80 per costume. This fee is included in your monthly competition tuition fees! Because you are paying for your costume, you get to keep it!

END-OF-YEAR SHOWCASE

Every class is required to participate in our End-of-Year Showcase in May! There will be a \$75 costume fee per class due January 1. However, if you wish to split this payment into two different payments, this option would be available. You get to keep all of your End-of-Year Showcase costumes!

*All costuming choices are at the discretion of Studio 301 and its staff. Studio 301 has a strict **Age-Appropriate and Family-Friendly** policy and will continue to advocate for this within our costuming choices.*